



Latin America Nonprofit Investigative Journalism

A landscape of new phenomenon

By Jose Luis Requejo Aleman
University of Carlos III Madrid.

Content

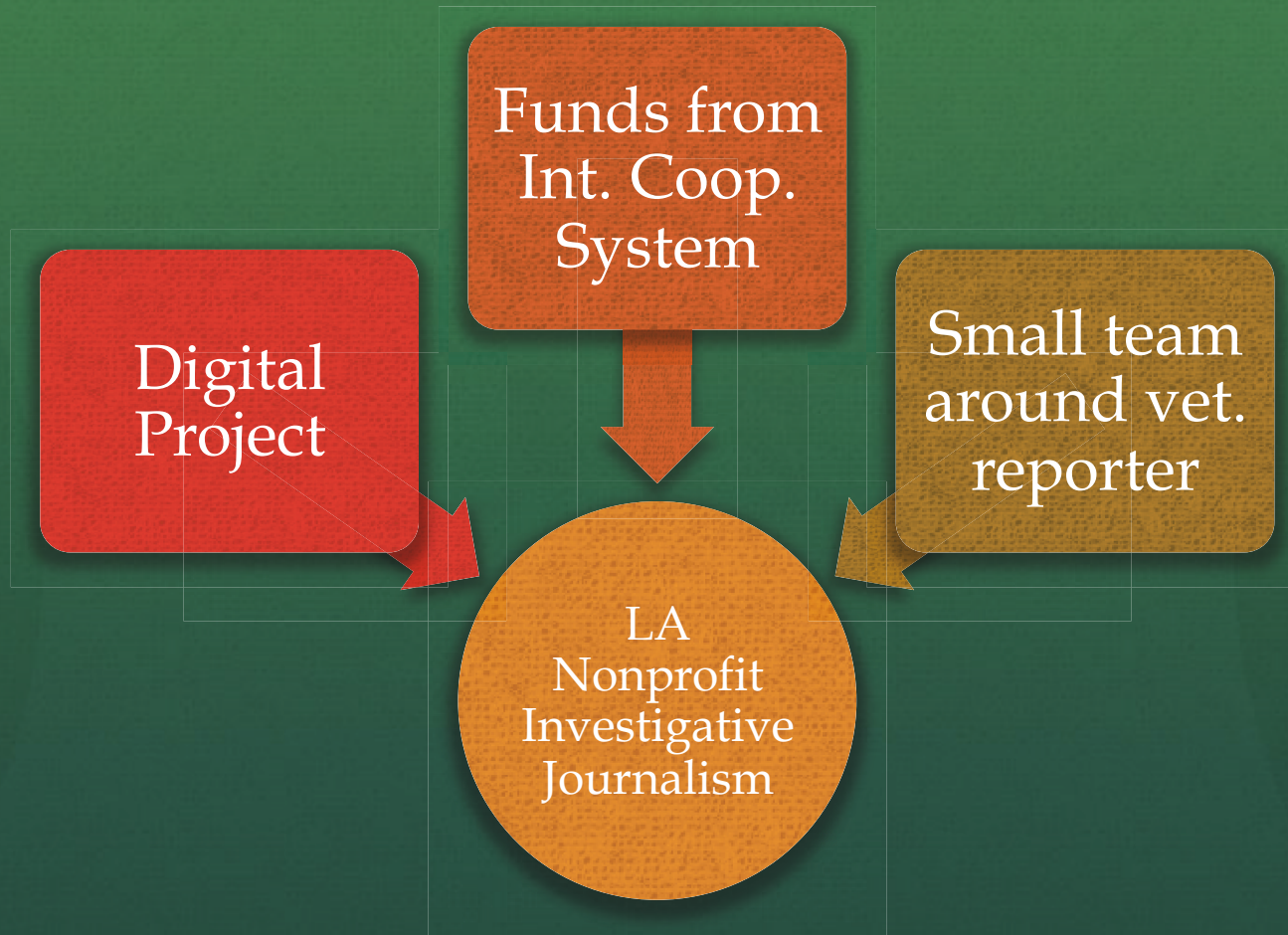
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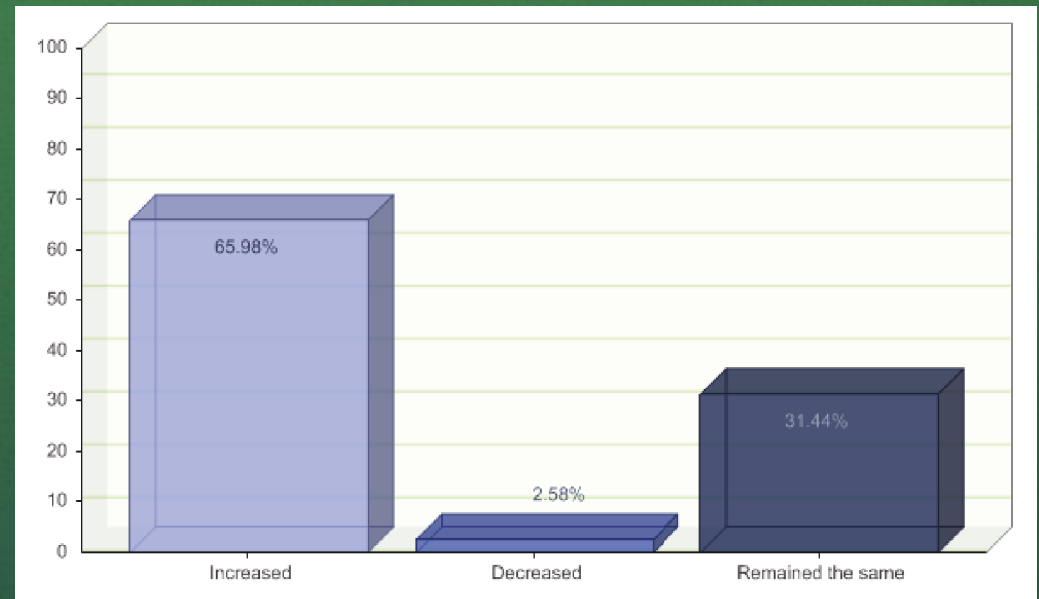
- What is it?
- Why it works?
- Who and how many are they?
- How they work?
- Who are they main Funds?
- How is their Audience?
- What about their Transparency?
- 7 sources to follow this phenomenon

What is it?



Why it works?

Has the importance of preventing corruption increased/decreased/ remained the same for your company over the last five years?



Source, Latin America Corruption Report, 2008

Who and how many are they?

Name	Country	Founder	Day of Launching
IDL-Reporteros (IDL-Reporters)	Perú	Gustavo Gorriti	14/02/2010
La silla vacía (Empty Chair)	Colombia	Juanita León García	29/03/2009
EL Faro (The Beacon)	El Salvador	Carlos Dada y Jorge Simán	25/04/1998
El puercoespín (The Porcupine)	Argentina	Gabriel Pasquini y Graciela Mochkofsky	24/03/2010
CIPER (Invest. Journalism Centre)	Chile	Mónica Gonzales y Álvaro Siaeh	1/5/07
Nuestra aparente rendición (Our apparent surrender)	México	Lolita Bosch	29/08/2010
Página Siete (Page Seven)	Bolivia	Raúl Peñaranda and Raúl Garáfulic	24/04/2010
Sólo Local (Local Only)	Argentina	Sandra Crucianelli	2008
Verdad abierta (Open Truth)	Colombia	Javier Osuna	10/21/08
Plaza pública (Public Square)	Guatemala	Martín Rodríguez Pellecer	22/02/2011

How they work?

Mix veteran + novel reporter

- + Citizen participation

More Database Journalism

- Mix with other inst. Like Universities or ONG.

Main Funds

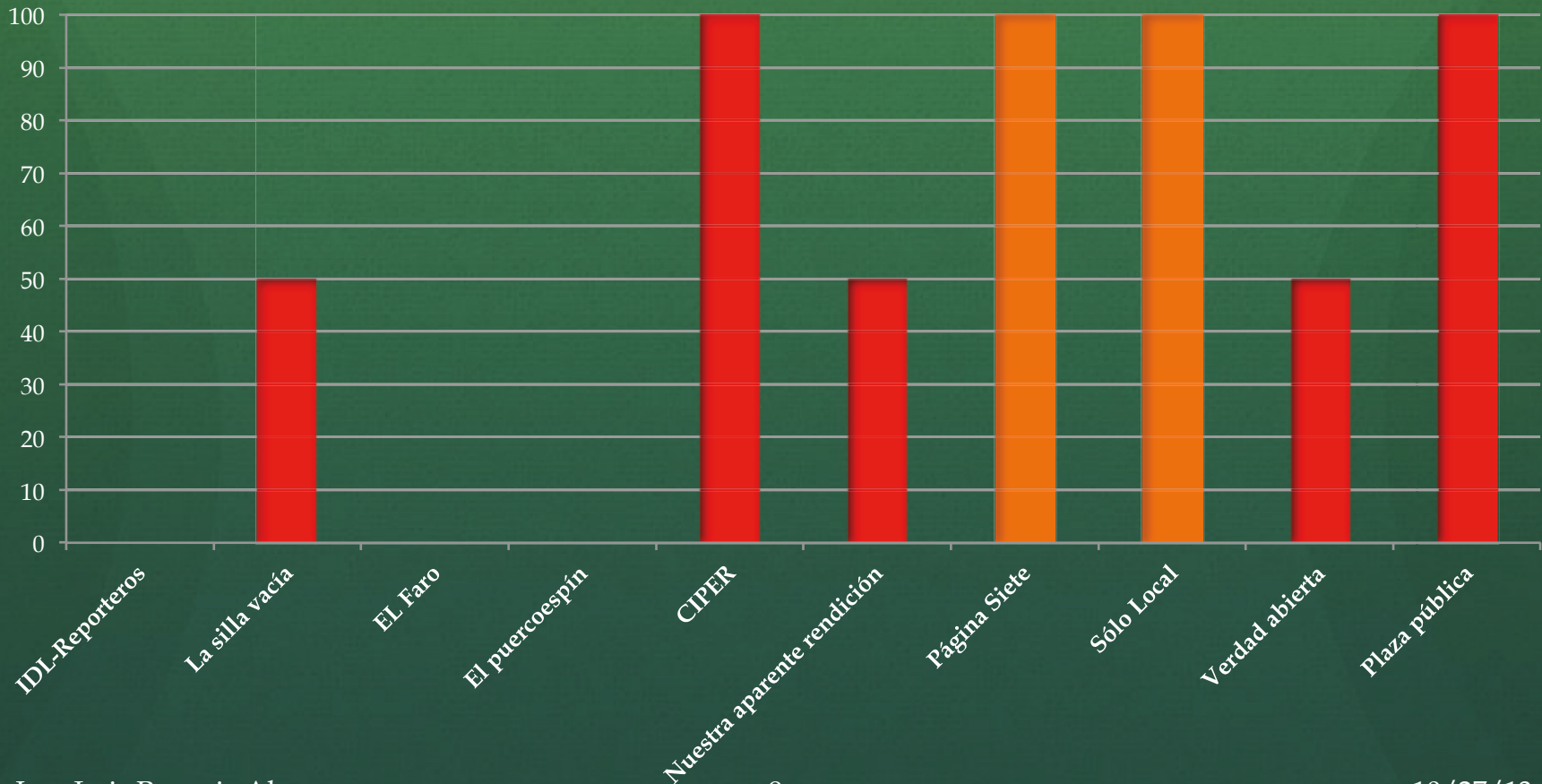
Name	Main Funds
IDL-Reporteros	Open Society Institute
La silla vacía (Empty Chair)	Open Society Institute & Family Fund.
EL Faro (The Beacon)	Dutch development coop., Danish, United Nations & Open Society Institute.
El puercoespín (The Porcupine)	Public Funds & Private Sponsors.
CIPER	Copesa Group, Ford Foundation & Open Society Institute.
Nuestra aparente rendición (Our apparent surrender)	Volunteers & Crowdfunding
Página Siete (Page Seven)	Adv. & Subscription.
Sólo Local (Local Only)	Advertising and Media training
Verdad abierta (Open Truth)	Friedrich Ebert Stiftung (Fescol), Open Society Institute, IKV Pax Christi y AVINA
Plaza pública (Public Square)	Rafael Landívar University (30%) y Open Society Institute (30%). Friedrich Ebert Stiftung, Hivos & EFE.

How is their audience?

Name	Age	Eduation	Gender	Browsing Loc.	Regional Traffick
IDL-Reporteros	18-24	College	Men	Work	Perú
La silla vacía	25-34	Graduated School	Men	Work	Colombia
EL Faro	45-54	Graduated School	Women	Work	El Salvador
El puercoespín	25-34	Graduated School	Men	Home	Guatemala, Chile,
CIPER	35-44	Graduated School	Men	Work	Chile
Nuestra aparente rendición	25-34	Graduated School	Women	Work	ND
Página Siete	35-44	Graduated School	Men	Work	Bolivia
Sólo Local	ND	ND	ND	ND	Argentina
Verdad abierta	45-54	Graduated School	Men	ND	Colombia
Plaza pública	18-24	College/ No College	ND	Work/School	Guatemala

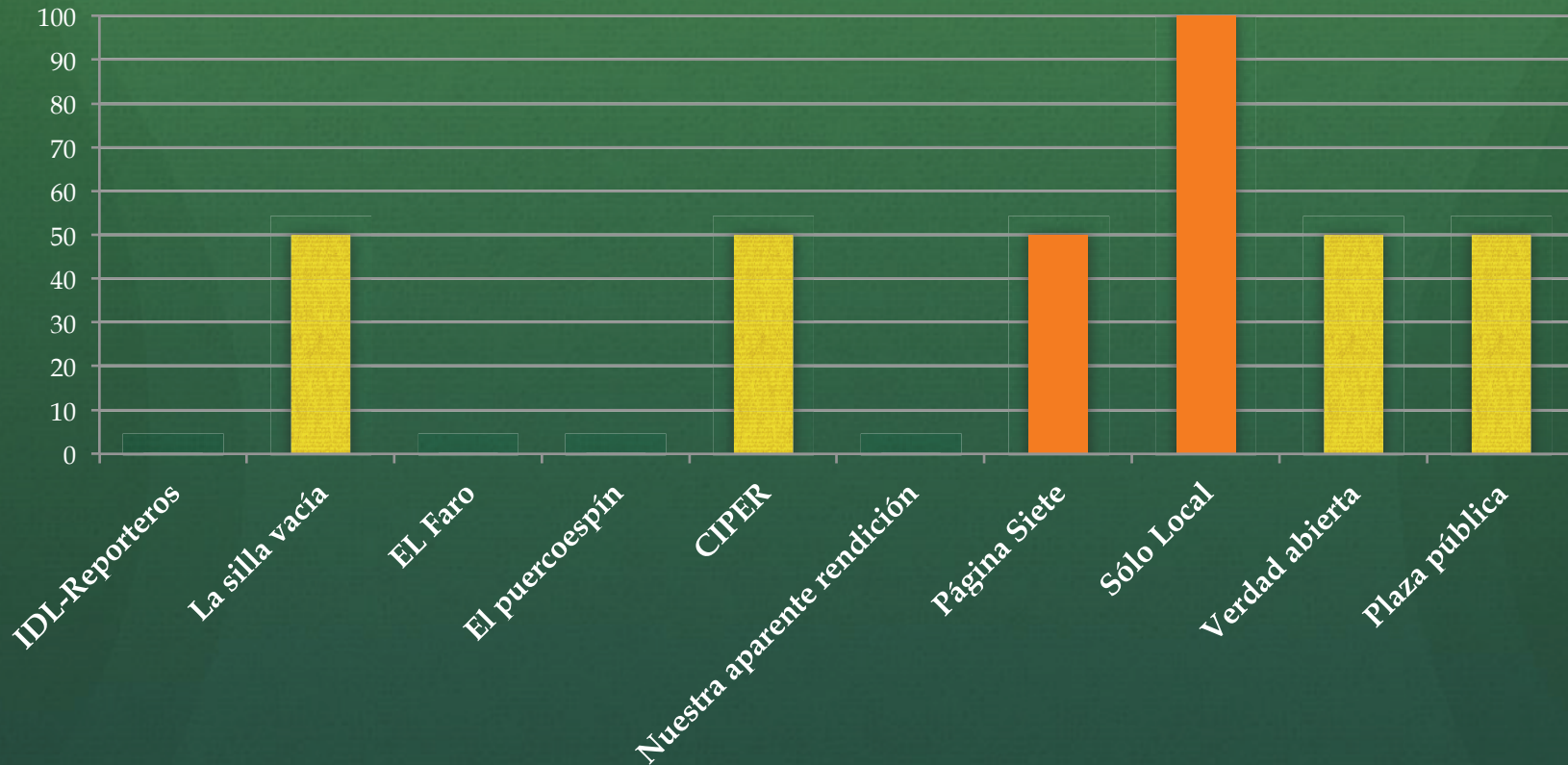
What about their Transparency?

Transparency about mission



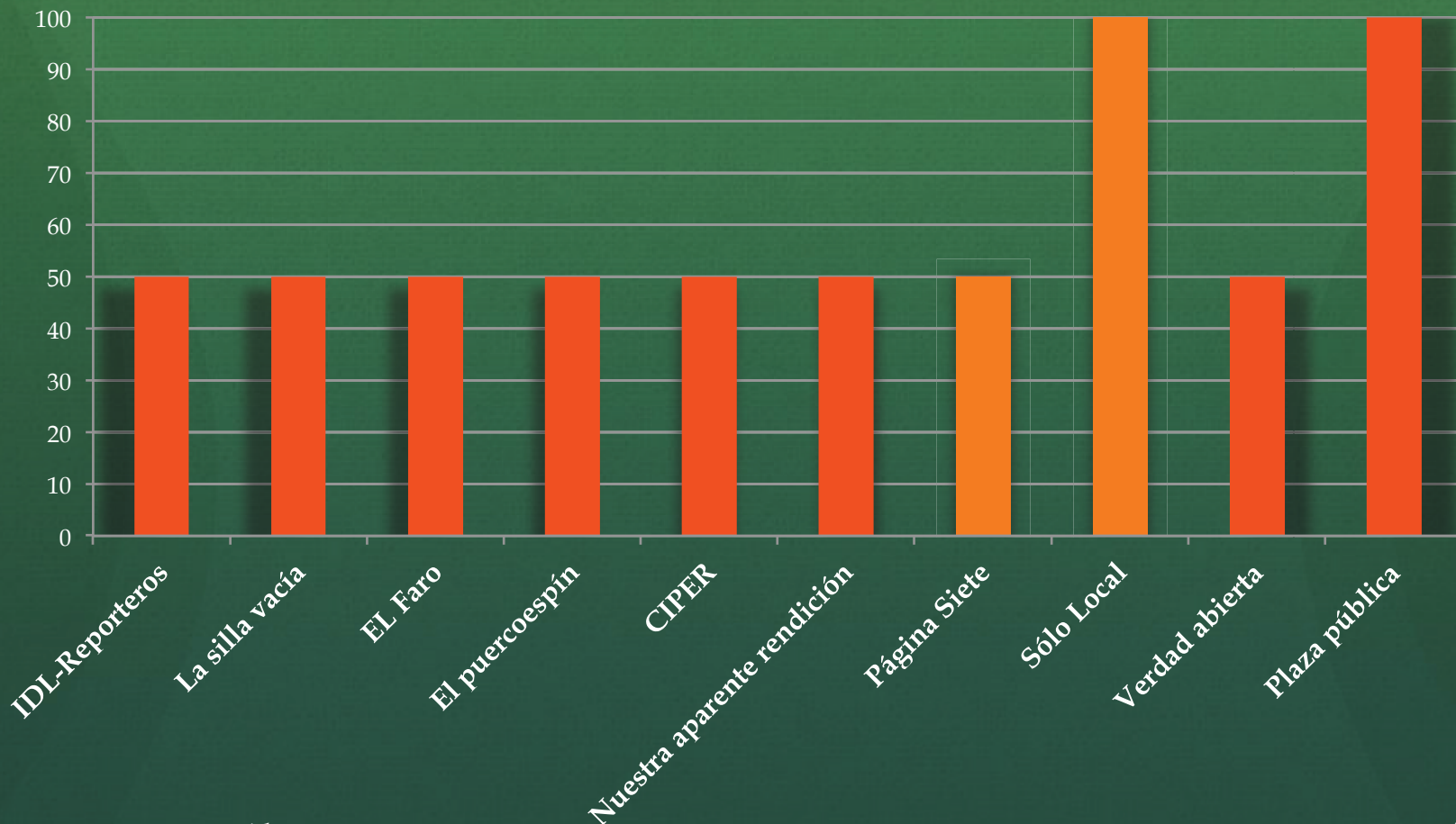
Transparency

Transparency about funding sources



Transparency

Accesibility of News Outlet



Thanks a lot!

- [Knight Center for Journalism in the Americas](#)
- Rosental Alves, [@Rosental](#)
- [ReVista. Harvard Review of Latin America](#)
- [News Entrepreneurs](#)
- James Breiner, [@jamesbreiner](#).
- [Foro de Periodismo Argentino \(FOPEA\)](#)
- [Instituto Prensa y Sociedad \(IPYS\)](#)